

# STAL Strategic Plan 2015-2020

STAL  
"Tkd for all"

Vision

***One Taekwondo: unified, respected, successful and sustainable, and providing opportunities for all***

Purpose

To govern Taekwondo and promote its values and opportunities for all participants within the art and the sport

Enablers

**Objectives:** Promoting unity of purpose and inclusion across all aspects of Taekwondo

**Culture:** Acting with integrity and being inclusive, transparent, ethical, cohesive and collaborative in all we do

Priorities

Underpinning

Leading, Unifying and Governing Taekwondo for all Participants

Growing Participation in all forms of Taekwondo

Engaging, Valuing and Developing our People and culture

Ensuring Commercial Growth And Financial Sustainability

Excelling in High Performance

Outcomes

Success Measures