STAL Strategic Plan 2015-2020

**Vision**

*One Taekwondo: unified, respected, successful and sustainable, and providing opportunities for all*

**Purpose**

To govern Taekwondo and promote its values and opportunities for all participants within the art and the sport

**Enablers**

**Objectives:** Promoting unity of purpose and inclusion across all aspects of Taekwondo

**Culture:** Acting with integrity and being inclusive, transparent, ethical, cohesive and collaborative in all we do

**Priorities**

- Leading, Unifying and Governing Taekwondo for all participants
- Growing Participation in all forms of Taekwondo
- Engaging, Valuing and Developing our People and culture
- Ensuring Commercial Growth And Financial Sustainability
- Excelling in High Performance

**Outcomes**

Success Measures

STAL “Tkd for all”